

## **WAG™ dramatically reduces the web application development lifecycle**

With the WAG™ web based visual Design Mode interface, designing user interfaces and incorporating data from your existing databases is a snap and all database elements that are necessary for your visually designed web application are automatically created and managed for you based on the user interfaces that you create.

## **Rapid Application Development**

Using WAG™, simple data storage and viewing applications can be created within the hour, and highly advanced custom business applications with workflow can be created within a few days.

## **Mobile & Versatile**

WAG™ applications that you design are available to users via most common browsers on their desktops as well as via their mobile devices. In User Mode supported desktop browsers include Internet Explorer, Firefox, Safari and Chrome. Support for mobile devices currently includes devices such as iPhone, Blackberry, Windows Mobile devices, Nokia, Google Phones and 'generic' browser phones. These all automatically receive a custom version of the web pages in the application that you design which are based on the capabilities of each mobile device type.

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## **WEB APPLICATION GENERATOR**

WAG™ Web Application Generator has been designed to provide a powerful but easy to use tool to quickly translate your business requirements, specifications and business knowledge into advanced web applications without requiring web application or database programming experience.

For this purpose, the WAG™ Web Application Generator provides a web based visual Design Mode interface that you can use to create advanced web applications that can include elaborate user interfaces which are data oriented and workflow driven.

## **A powerful, versatile, yet easy-to-use tool**

*Doesn't require web application or database programming experience*

*Dramatically reduces web app development lifecycle*

*Highly advanced custom business apps with workflow*

*-Created in as little as a few days*

*Can be deployed in*

*- Windows Azure, SQL Azure, Amazon Web Services*

*- Traditional MS IIS and MS SQL Server environments*

*Runs on Apache/ Linux w/MySQL/Oracle*

*Runs on all major browsers and mobile devices*



THE SMART WAY  
TO  
REDUCE  
YOUR  
WEB APPLICATION DEVELOPMENT  
TIME & COSTS

Designing user interfaces and incorporating data from your existing databases is a *snap*

## ADVANCED FUNCTIONALITY

### Seamless Data Access

Whether in traditional server or Cloud environment, your WAG™ applications can seamlessly access your corporate data behind firewalls using the WAG™ Data Web Service™. For example, your WAG™ application hosted on Windows Azure™ can access databases in your corporate network or even partner and data provider databases. This makes the physical location of the data transparent.

### Integrated Support

WAG™ is a simple to use tool, yet includes integrated support for C# and VB.NET code events behind controls. WAG™ also has built-in integration with web services so that you can call web methods and access data through web services. It also exposes its own web functionality and data as web services. Our customers have used WAG™ to integrate with many Google web services including:

- Maps
- You Tube
- Calendar
- Contacts
- Spreadsheets
- Picasa
- Document Feed
- Blogger

No Coding

No Code Generation

No Tables



## ADDITIONAL INCLUDED FUNCTIONALITY

### User Authentication

Authentication of your users to WAG™ is provided via our Enterprise User Management System which serves as the default authentication mechanism. It allows manual entry of user accounts and permissions as well as continuous synchronization of user accounts and profile information from your corporate database or other sources and includes advanced automated role based permissions and authorization. You can also implement many other available methods of authentication and authorization including Windows Active Directory integrated authentication.

### Data Synchronization

WAG™ comes included with our Tracker Total Relationship Management system, which allows you to manually enter and/or continuously synchronize, Company, Contact and Activity information. This information is then available to your WAG™ web applications so that this information does not need to be duplicated and re-entered. It even supports synchronization of contacts and calendars to your MS Exchange mailbox accounts for viewing via MS Outlook.

### Multiple Application Access

WAG™ is seamlessly integrated with our Corporate Central SaaS Portal, which handles user access to multiple WAG™ applications. It provides a single web site where users logon once and then gain access to all their WAG™ web applications as well as optionally other web applications and resources all on a single web page.